



# TEAM KEEPING THE CULTURE ALIVE

5th Annual "Our Blackness, Our Heritage"

Trailblazers of the Divine 9!

## Community Sponsorship Opportunities

Community, Collaboration and Culture

LET US WORK TOGETHER.

Dear Tucson Community Partners,

Across America, the coronavirus pandemic has rewritten how communities both near and far gather to serve its constituents. We are finally experiencing a time as COVID-19 restrictions ease across the country. We would like to begin the reopening process by reconnecting with our at-large community without compromising the health and safety of everyone, by following CDC guidelines!

It is with community pride that we present the 5th Annual "Our Blackness, Our Heritage" Trailblazers of the Divine 9! To make this community event a success Team Keeping the Culture Alive (TKCA) under the auspices of the Barbea Williams Performing Company, Inc. is looking to partner with local and National enthusiasts desiring to bring resources together to promote the power of Community, Collaboration, and Culture in Southern Arizona! We put this event together to provide youth and their parents an experience to connect and celebrate" BLACK" history.

Greek-lettered organizations affectionately known as 'The Divine Nine' have practiced stepping as a way to celebrate and teach its rich history. During the mid-20th century, Historically Black Fraternities and Sororities on college campuses traditionally sang and chanted to celebrate "crossing over" into membership of their respective organizations. Stepping has become a unique art form, which has sustained the test of time as we witness in schools, churches, along with cheerleading squads and drill teams across America.

Barbea Williams Performing Company dba BWPC, Arizona's premier African Centered Arts and Culture Organization will set the tone by addressing issues through artistic and intellectual awareness. With traditional West African and Contemporary Dances to connect past and present communal messages that demonstrate the importance and power of culture.

To ensure this community event is a success, we are accepting underwriters to offset expenditures associated with the highly anticipated in-person step show scheduled for Saturday, February 26, 2022, from 4:00-6:00 PM, with a pre-show beginning at 3 pm. Please consider being a Corporate Sponsor. We ask that all contributions are turned in at the latest Friday, January 7, 2022 EOD. This will ensure you are properly acknowledged in our promotional marketing materials.

We thank you for your support in advance in making this event a success.  
Again, please reach out if you have any questions in regard to making an investment.

Sincerely,

Beah Williams

(520) 628-7785

[blkcultuc@gmail.com](mailto:blkcultuc@gmail.com)

Founder TKCA



# Team Keeping the Culture Alive

Under the auspices of Barbea Williams Performing Company, Inc.

<https://www.facebook.com/BarbeaWilliamsPerformingCompany/>

## Corporate Sponsorship Opportunities

5th Annual "Our Blackness, Our Heritage" TRAILBLAZERS of the Divine 9!

Saturday, February 26, 2022

Pre-Show 3-4 PM w Black Vendor Booths Event 4:00- 6:00 PM

<b>Corporate Sponsor Package \$5,000</b>
Full-page company ad in souvenir booklet, 4 VIP tickets to Step Show logo shown throughout performance as a sponsor, logo on social media outlets, recognition during winner announcement
1-2 minute platform to speak to the audience about your company/organization
Logo and verbal recognition on print and web ads, Facebook posts, newsletter, PSA's and press releases.
1 vendor table for information and goods

**Yes, I am interested in being a corporate sponsor!** Checks can be written out to:

Barbea Williams Performing Company, Inc. P.O. Box 2775, Tucson, Arizona 85702.

For questions, please contact: Beah Williams or Barbea Williams at [blkcultuc@gmail.com](mailto:blkcultuc@gmail.com)

Ad method of payment PayPal account [bwpc2020@gmail.com](mailto:bwpc2020@gmail.com)

<b>Name of Organization:</b>		
<b>Contact Person:</b>	<b>Sponsorship \$5,000:</b>	
<b>Postal Address:</b>	<b>City/State</b>	<b>Zip</b>
<b>Phone:</b>	<b>E-mail</b>	

TKCA Founder:

Beah Williams

**\*\*PLEASE ATTACH YOUR COMPANY LOGO WITH SPONSORSHIP LETTER\*\***